

I believe

it takes **courage** to start a business - and a bit of **crazy** to continue

when things get tough it's not time to back down - it's time to **step up**

Ego & Fear give you excuses to keep you where you are - don't let them **win**

everything we do is "on purpose" - even our mistakes

we have the **potential** to play bigger - if only we'd believe in ourselves more

there's nothing more scary - or as rewarding - than daring to live **your truth**

women entrepreneurs can gain financial **freedom** faster - and do it *their way*

freedom takes **guts** - drop the "shoulds"

self-trust is your greatest asset - claim it!

- carolyn herfurth

I asked a few of my clients what they believe - that they may not have believed before...

*I believe that my business can fully **sustain** me.*
- Martha Zlatar

*I believe that when I drop the story,
act as though "of course I can"
and take action,
I am **unfuckingstoppable**.*
- Brynn Breuner

*I believe that my business is on the track of **thriving** rather than withering.
I believe gratitude is in order :)*
- Laurie Morse

*I believe I'm crystal clear about my **thought leadership**.*
- Cari Vollmer

*I believe for the first time I can visualize exactly what I am **loving**
offering to clients that can enhance their lives.*
- Judy Helm Wright

I believe that I CAN. I believe that it's possible.

I believe in me - fuckin' A rite I do!

- Gretchen Breuner

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I believe...

- freedom takes **guts**
- it takes **courage** to start a business
- when things get tough - it's not time to back down - it's time to **step up**
- **everything** we do is "on purpose" - even our mistakes
- we have the **potential** to play bigger - if only we'd believe in ourselves more
- Ego & Fear give you excuses to keep you where you are - don't let them **win**
- there's nothing more scary - or as rewarding - than daring to live **your truth** - not what someone else thinks you should do
- women entrepreneurs can gain financial **freedom** faster - and do it *their way*
- and I believe I was put on this earth to inspire **self-trust** in others

I believe...

... it takes **courage** to start a business

... when things get tough it's not time to back down - it's time to **step up**

... Ego & Fear give you excuses to keep you where you are - don't let them **win**

... **everything** we do is "on purpose" - even our mistakes

... we have the **potential** to play bigger - if only we'd believe in ourselves more

... there's nothing more scary - or as rewarding - than daring to live **your truth**

... women entrepreneurs can gain financial **freedom** faster - and do it *their way*

... freedom takes **guts**

... and I believe **self-trust** is your greatest asset