

I believe

it takes **courage** to start a business - and a bit of **crazy** to continue

when things get tough it's not time to back down - it's time to **step up**

Ego & Fear give you excuses to keep you where you are - don't let them **win**

everything we do is "on purpose" - even our mistakes

we have the **potential** to play bigger - if only we'd believe in ourselves more

there's nothing more scary - or as rewarding - than daring to live **your truth**

women entrepreneurs can gain financial **freedom** faster - and do it *their way*

freedom takes **guts** - drop the "shoulds"

self-trust is your greatest asset - claim it!

- carolyn herfurth